

Wayland Zeng

ENTERPRISE ANALYTICS & BI TRANSFORMATION LEADER

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EXECUTIVE PROFILE

I build analytics capabilities that improve how businesses operate. With 10+ years in analytics and data, I established Finance analytics at Standard BioTools, led reporting delivery at Canada Life, and improved processing and risk response at Munich Re. I combine stakeholder alignment, team development, and technical depth to make reporting change usable.

ESTIMATED 10+ HOURS
FP&A review saved per reporting cycle*

95% REDUCTION
Payment-workflow intervention

3 ANALYSTS
Led PSHCP reporting at Canada Life

RECRUITER SNAPSHOT

Current role
Finance Analytics & BI Head
Standard BioTools | Nov 2024 - Present

Leadership
Managed and mentored direct reports at Munich Re; redesigned onboarding from four weeks to two. Led three analysts at Canada Life and aligned Finance and IT at Standard BioTools.

Industry experience
Financial services, insurance, and life sciences.

Core strengths
Capability building
Finance and operating analytics
Reporting standards and adoption
Team development

Education & credentials
MA Economics (Co-op), University of Waterloo, 2016
Certificate - Artificial Intelligence, University of Toronto, 2020
Azure Data Scientist Associate, Microsoft, 2022

SIGNATURE EVIDENCE

- **Built shared Finance analytics at Standard BioTools** and designed a reporting process adopted by Finance and IT. *Colleagues estimated 10+ FP&A review hours saved per OpEx reporting cycle.
- **Led three analysts at Canada Life**, setting sprint priorities, reviewing quality, and coaching delivery. Cut deployment/refresh from approximately four hours to minutes; recognized as 1 of 5 Power BI Champions.
- **Reduced manual payment-workflow intervention by 95%** at Munich Re through SQL and business-rule improvements; separately raised data application rates from 27% to 78%.
- **Independently initiated a dropped-claims investigation** at Munich Re, developed solution options for the COO, and led a hotfix within one week. The issue carried potential multimillion-dollar impact.
- **Gave Sales comparable pricing across years, regions, and customers** to assess discount patterns. Colleagues estimated approximately 2 hours saved per period comparison.

AI IN PRACTICE

Delivered an **executive insights AI agent in business use** with functional query, response, access, and regression-test controls. Built D365 and ticket-intake agents, created a Fabric capacity-testing roadmap, and built waylandzeng.com with AI assistance.

CAREER AT A GLANCE

2024 - PRESENT
Standard BioTools
Finance Analytics & BI Head

2022 - 2024
Canada Life
Sr. IT BSA - Data & BI Analytics

2016 - 2022
Munich Re Canada
Sr. Data Specialist (Acting Team Lead)

2015
Ontario Ministry of Education
Junior Policy Analyst (Co-op)